



# OPEN SOURCE COMMUNITY AFRICA FESTIVAL 2023

AN ANNUAL OPEN SOURCE-CENTERED GATHERING BY  
THE OPEN SOURCE COMMUNITY AFRICA

## About OSCA

Open Source Community Africa (OSCA) is a community of over 4000 open source lovers, enthusiasts, advocates and experts within and across Africa, with the sole aim of increasing the rate of credible open source contributions by Africans.

## About the Festival

The Open Source Community Africa Festival (OSCAFEST) is a prestigious yearly conference that garners a significant turnout of students, developers, designers, and corporate entities. It encompasses an array of talks, workshops, and initiatives aimed at promoting the growth of open source culture, contribution, development, community, etc., across the continent.

This year, the festival is being organized as a hybrid event, incorporating opportunities for networking, discussions, and brainstorming on both existing and emerging technologies and open source.

The event is scheduled to take place from **June 15th to 17th, 2023.**





# Highlights From Previous Festival.

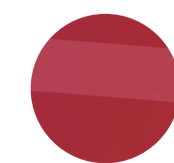
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# Event Structure



## Day One - Sustain Summit

To commence the festival, there will be a joint effort with Sustain OSS to host a one-day event catering to open source sustainers. This unconference session will be led by a skilled facilitator to foster discussions on the status of sustaining open source and the challenges faced by highly utilized and consequential open source projects that are at risk of being fragile or uncertain in the future.

## Day Two - Workshops and Hackathons

The second day of the festival will feature an array of workshops, hackathons, individual & corporate presentations, panel sessions, talks, exhibitions and on-site mentorship.

## Day Three - Keynotes and Unconference

The third day of the festival will likewise feature workshops, presentations, panel sessions, talks, exhibitions, an unconference space and an education session.

Event Structure





# Audience Profile



## A Gathering Of Open Source Contributors And Enthusiasts.

The Open Source Festival 2023 is expected to host university students, developers, designers, data science and machine learning practitioners, writers, educationists, tech professionals and enthusiasts — an atmosphere imbued with a passion for contributing to open source projects as well as sustaining and maintaining such projects.

Many of our speakers have a history of contributing to (and maintaining) open source projects or building open source communities.

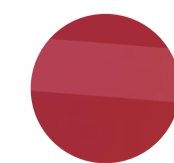
Audience Profile







# Why Sponsor?



Becoming a sponsor for the Open Source Festival 2023 allows your organization to make a significant impact, & gain additional recognition as an organization committed to developing open source in the African community, and diversify your community pipeline of OSS contributors.

The festival being hybrid this year is steered strategically and intentionally towards remaining an outstanding & vibrant community event, promising even more engagement than the previous year.

**This sponsorship presents several opportunities:**

- Boosting your brand awareness
- Attracting and recruiting top talent in the industry
- Demonstrating your value and leadership in the field
- Generating leads and potential customers
- Supporting the advancement of the open source movement in Africa
- Receiving exposure through media engagements and PR announcements
- Showcasing your open source projects and attracting diverse contributors.

Why Sponsor?





# Sponsorship Opportunities/Tiers



## Headline Sponsor - \$25,000

- Exhibition space.
- Two pull-up banners in the main conference room
- Two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- A news item on the OSF website(event platform - Sched) about the sponsor and contribution to OSCA (if provided).
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- Company name and quotes in press releases.
- Logo on conference T-shirt and Lanyards
- Opportunity to share custom announcements within our social accounts (Subject to approval and availability)
- 8 free festival registrations.
- Speaking slot: 15-minute keynote (Subject to approval)

Sponsorship Opportunities/Tiers



## Diamond Sponsor - \$18,000

- Exhibition space.
- Two pull-up banners in the main conference room
- Two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- Logo on conference lanyard
- 8 free festival registrations.
- Speaking slot: 7-minute keynote (Subject to approval)

Sponsorship Opportunities/Tiers



## Gold Sponsor - \$10,000

- Exhibition space.
- Two pull-up banners in the main conference room (if provided).
- Logo on holding slides shown between talks (if provided).
- Company name and logo in attendee emails.
- Company name and quotes in the conference blog post
- 6 free festival registrations.

Sponsorship Opportunities/Tiers



## Silver Sponsor - \$5,000

- Exhibition space.
- One pull-up banner (if provided)
- Logo on holding slides shown between talks.
- Company name and logo in attendee emails.
- 2 Custom social post
- 3 free festival registrations.

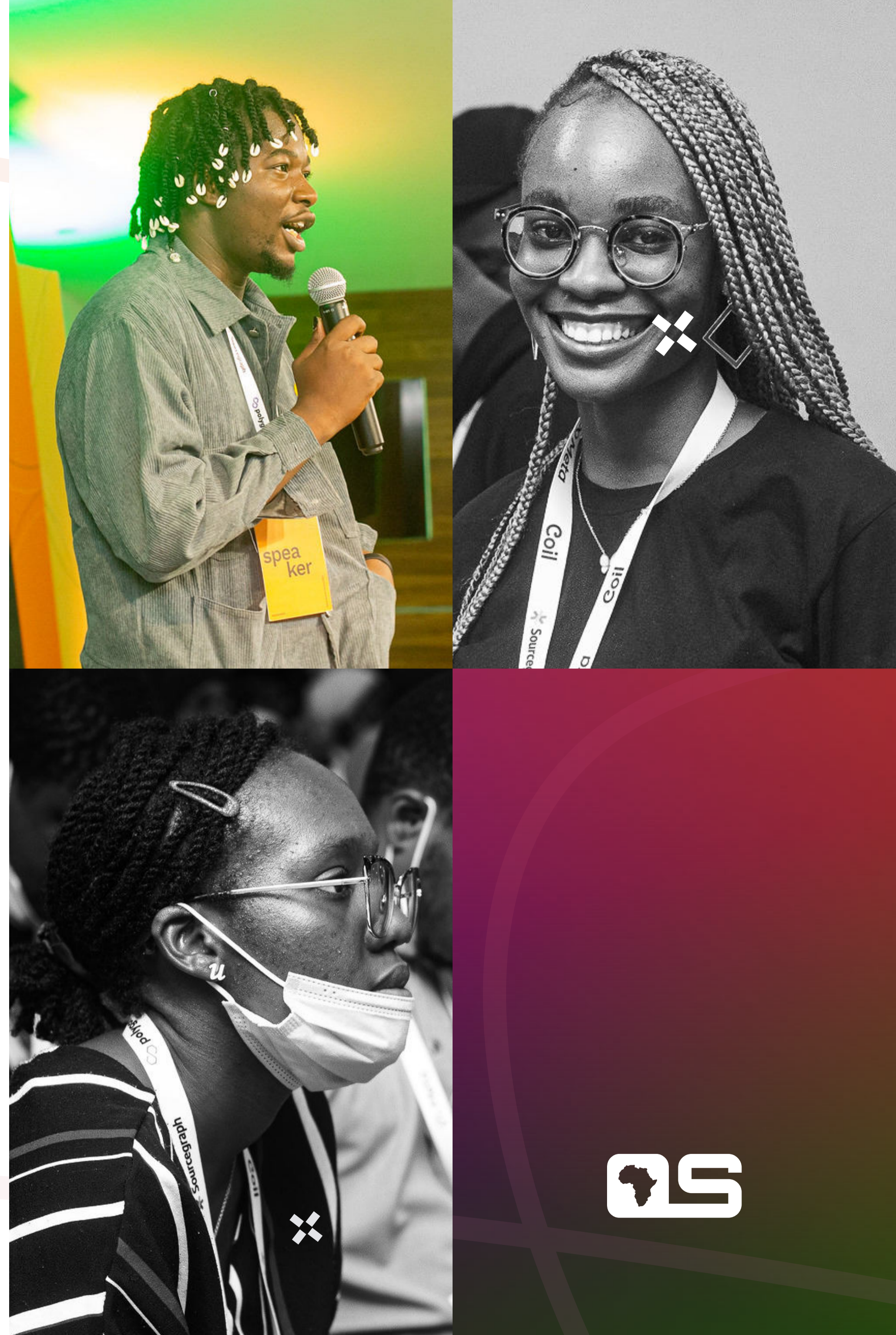
Sponsorship Opportunities/Tiers



## Bronze Sponsor - \$2,000

- Logo on sponsor page
- Logo on the event flier
- Company name and logo in attendee emails
- 1 group tweet
- 1 free festival registration

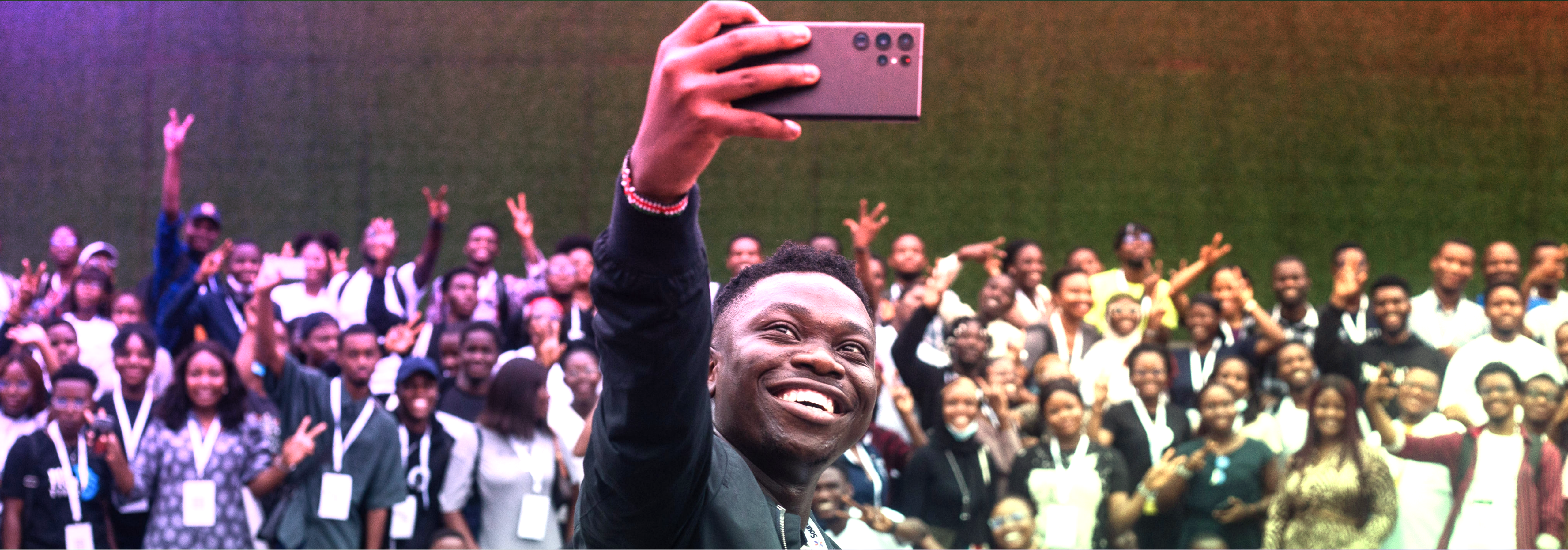
Sponsorship Opportunities/Tiers





## Previous Sponsors





## Contact

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🌐 [festival.oscafrica.org](http://festival.oscafrica.org)

🐦 [oscafrica](https://twitter.com/oscafrica)